

Camden Community News

Serving the seven neighborhoods of northwest Minneapolis since 1975



The *Camden Community News* is a non-profit newspaper delivered monthly to homes in the Camden community of northwest Minneapolis, population 30,000.

Camden Community News
 P.O. Box 11492
 Minneapolis, MN 55411
 612-521-3060
www.camdenews.org
editor@camdenews.org

For advertising info
call 612-521-3060
or email
ads@camdenews.org

Advertising Rates

Effective April 2006

Mail ad payment to:

P.O. Box 11492, Minneapolis, MN 55411
 or pay via PayPal on www.camdenews.org



Display ad rates

- \$23 per column inch up to 6 col. in.
- \$22 per column inch — 6.1 to 13 col. in.
- \$21 per column inch — 13.1 to 26 col. in.
- \$19 per column inch — 26.1 to 45 col. in.
- \$17 per column inch — 45.1 to 67.5 col. in.

See other side for sample sizes.

Display ad extras include:

- Priority placement — \$10
 - Color rates — \$70 per color
 - \$190 four-color plate
- Email copy to ads@camdenews.org

Classified ad rates

Prepaid: .70 cents per word, \$7 minimum
 Border your ad for an additional \$10

Inserts

\$50 per 1,000 (2,000 min.)
 Deliver to printer (Shakopee) on your own
 or we'll deliver for \$35

Payment Terms

Payment in advance (at the time the ad is ordered) is required unless credit is approved.

For credit approved customers, full payment is due upon receipt of invoice.

At 30 days after publication, 1.5 percent per month is added to balance (18% per year). Advertising may be withheld when payment is past due. \$15 charge for ads pulled before printing.

10 percent discount for running three consecutive months prepaid.

Publication

Circulation 12,700
 Published the last Friday of each month.
 Deadline is 10 days prior to publication.

Mechanics

1.85 inch columns
 80 inches per page
 11.38" by 17" page dimensions
 10.25" by 15.6" image area

Contact us for our low rates on web ads.

2010 Publication Deadlines

Issue Month	Publication Date	Deadline
January	Dec. 25	Dec. 15
February	Jan. 29	Jan. 19
March	Feb. 26	Feb. 16
April	Mar. 26	Mar. 16
May	Apr. 30	Apr. 20
June	May 28	May 18
July	June 25	June 15
August	July 30	July 20
September	Aug. 27	Aug. 17
October	Sept. 24	Sept. 14
November	Oct. 29	Oct. 19
December	Nov. 26	Nov. 16
January '11	Dec. 31	Dec. 21

The *Camden News* reserves the right to reject deceptive or objectionable material. Due to U.S. Postal regulations we cannot accept insurance or travel agency ads.

The Camden Community News is a great medium for reaching local residents. Take a gander at the various sizes you can use to get new customers, and get a 10 percent discount for running three consecutive months prepaid.

3 column inches
\$69
(actual size: 3.95" x 1.5")

4 column inches
\$92
(actual size: 3.95" x 2")

6 column inch
\$138
(actual size: 3.95" x 3")



For *Camden News* ad rates,
email ads@camdenews.org

4 column inches
\$92
(actual size:
1.85" x 4")

3 column inches
\$69
(actual size:
1.85" x 3")

2 column inch
\$46
(actual size: 3.95" x 1")

5 column inches
\$115
(actual size:
3.95" x 2.5")

2 column inches
\$46
(actual size:
1.85" x 2")

8 column inches
\$176
(actual size: 3.95" x 4")

Want a bigger bang for your buck?

1/4 page ad:

vertical 5" wide x 7.65" tall — \$325

horizontal 10.25" wide x 3.70" tall

1/2 page ad:

horizontal 10.25" wide x 7.65" tall or

vertical 5" wide x 15.6" tall — \$600

Full page ad: 10.25" wide x 15.6" tall — \$1100

1 column inch
1.85" x 1"